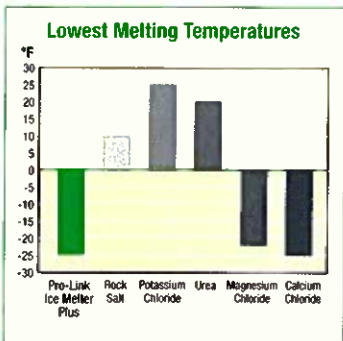




Ice Melter Plus and Liquid Ice Melter Plus

Potassium chloride and urea – or fertilizers – are commonly promoted as alternatives to salt or other chemicals to melt ice. However, they do not melt below 20°F and their application rates are ten times greater than standard fertilizers – resulting in unsightly burns and damage to your vegetation.

Pro-Link's unique formulation converts to a vegetation-friendly, slow-release nitrogen, encouraging turf growth.



Effective Below Zero and Truly Safe on Vegetation

Pro-Link's Ice Melter Plus uses a patented formulation of calcium chloride and urea for superb anti-icing, de-icing, and melting of snow for extremely low temperatures. This unique combination is gentle on vegetation and can even have a greening effect on spring growth. Liquid and dry formulations are the ideal solution to prepare for and clean up after a storm.



Melts More, Faster

- Faster than rock salt, potassium chloride, straight urea or blends.
- Prevents the bonding of snow and ice to the surface when applied prior to the storm; light snows melt on contact and heavy snows are easier to remove.

Helps Lawn and Vegetation

- Run off converts to a form of stabilized nitrogen, encouraging healthy plant growth.
- Unique formulation of calcium chloride and urea has a beneficial greening effect on vegetation in the spring, unlike any other ice melter in the market (*Iowa State University study*).

Easy to Use

- Ice Melter Plus' pink coverage indicator that makes it easy to see when applying on snow or ice. Color dissipates as it dissolves.
- Liquid Ice Melter Plus, when applied before the storm, prevents snow from bonding to the surface, making snow easier to remove in less time, reducing labor costs. Effective for multiple days.

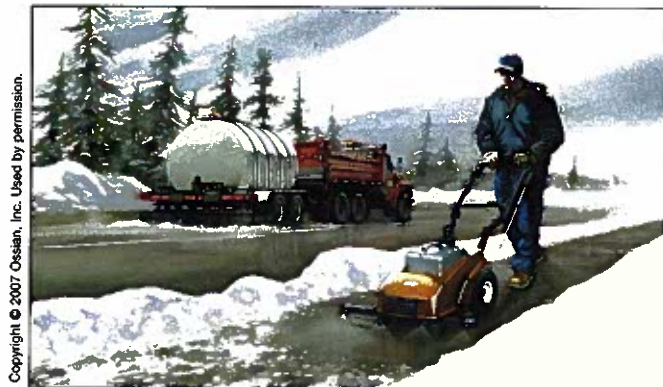
Works Below Zero Degrees

- Exothermic (heat generating) action works dependably at temperatures as low as -25°F.

Caution: Do not apply liquid when the temperature is above 32°F, as a slippery surface could occur.

Safe to Use

- Non-toxic formula.



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Ice Melter Plus
Coverage: ¼ to ½ cup per square yard.

Order Information

Item #	Description
IM6740PR	Ice Melter Plus, 40 lb. Bag
IM6755PR	Ice Melter Plus, 50 lb. Carton
IM6710OR	Ice Melter Plus, 100 lb. Drum
LQ6750PR	Liquid Ice Melter Plus, 5 Gallon Dense Pack
LQ6725PR	Liquid Ice Melter Plus, 250 Gallon Tote