

January
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Great Western News

Ice Melt Do's & Don'ts

"Ice melt products can help keep buildings both safe and attractive, but only if used correctly."

Winter is in full swing, and that means snow and ice. Winter weather is challenging because the hazards can result in costly slip-and-fall accidents.

Ice melt products can help keep buildings both safe and attractive, but only if used correctly. Here are the top five mistakes people make and some tips on how to get it right.

Not using it - Whether it is in an effort to save money or time, some people opt not to use ice melt on slippery sidewalks and entryways. This can be an expensive mistake.

Using too much - Too often, we believe that if a little ice melt does a good job, then a lot must do better. In fact, less is usually more when it comes to ice melt. It is essential to read application instructions before use.

Applying it wrong - Putting deicer on a pile of snow simply doesn't work. Ice melt must be applied on the ground for it to be effective. Ideally, this should happen before the storm. This isn't always feasible, so spread the product before precipitation freezes, or immediately after snow has been cleared.

Using the wrong kind There is a deicing product to suit every need, whether it is for the extremely cold weeks or for environmentally sensitive locations. It is important to work with your Great Western account manager to determine which product best suits your needs.

Not cleaning it up - Tracked-in ice melt is unattractive and can damage floors. Use correct matting and clean up any tracked-in product in a timely manner.

Cleaning Tip:

Make sure you check the dwell time for your cleaning products. This is the time the product must remain on a surface to work.

Germiest School Surfaces

A new study conducted by the University of Arizona found that the germiest place at school is the cafeteria table. Researchers swabbed classrooms and common area surfaces to

determine the relative numbers of total heterotrophic bacteria and coliform bacteria on frequently touched hard, non-porous surfaces. In addition to cafeteria table,

the most contaminated sites include: computer mice, restroom paper towel handles, water fountains, restroom sink faucets, library tables and computer keyboards.



TRIPLE MELT[®]

WITH ACTIVAR[®]

*In a market full of “me too’s,”
Triple Melt[®] w/Activar[®] stands above the rest.*

Activar[®]

Over a two year period, Ossian Inc. completed over 1000 ice melting tests in developing **Activar[®]**. This patented agent (US# 6,039,890) greatly accelerates the conversion of dry ice melting salts to a melting brine. **Triple Melt[®] w/Activar[®]** will start melting faster and melt more than any other similarly formulated blend on the market today.

Superior Melting Speed

Activar[®] speeds the conversion of dry ice melting salts to a liquid brine. This process results in faster melting action and a safer surface in less time.

Blue Coverage Indicator

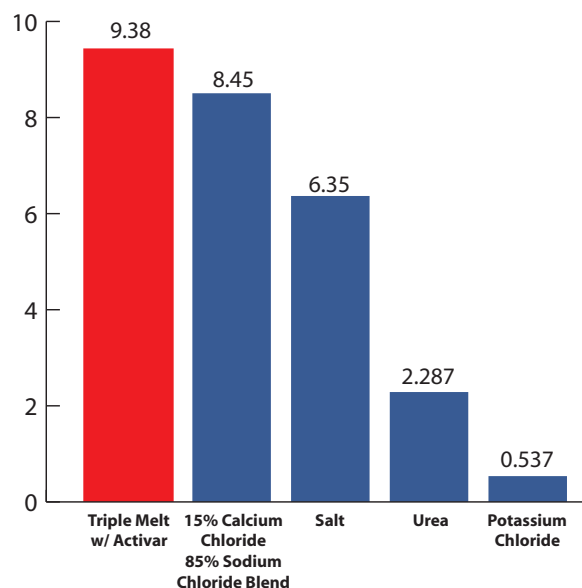
Triple Melt[®] w/Activar[®] contains a water soluble non-staining coverage indicator, making it easier to see when spreading.

Sub-Zero Melting

Triple Melt[®] w/Activar[®] contains 10% calcium chloride Xtra, providing low temperature melting without the cost.

Performance

Exhaustive testing shows that **Triple Melt[®] w/Activar[®]** simply outperforms the others. Ossian Inc. utilizes strict SHRP* melting standards when developing and comparing the melting performance of our products with the competition. The results show, time after time **Triple Melt[®] w/Activar[®]** out performs each of its competitors. Testing data is available and we welcome comparisons.



* Ice Melting comparisons are measured in milliliters using the testing method established by the Strategic Highway Research Program H-205.1. Ice Melters were tested at 15°F for 20 minutes.

Triple Melt[®] w/Activar[®] is coated using patent US# 6,039,890 by Ossian, Inc.
Triple Melt[®] Liquid patent pending.