

The Great Western News

September 2007

Ask Mr. Janitor:
I keep hearing
about microfiber
this and microfiber
that. What is all the
commotion? Are
these things magic?
What can they
really do?



Mr. Janitor Answers:
Microfiber dust
mops and wet mops
offer many advan-
tages over traditional
products. They can
do a better job faster
with less effort and
at less cost than tra-
ditional mops. Mi-
crofiber dust mops
and microfiber wet
mops can play an
important role in
“green cleaning”.



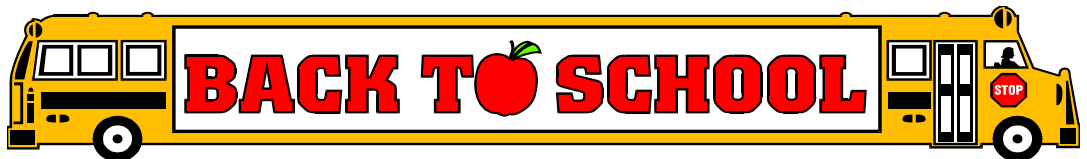
Microfiber Magic

What is a microfiber? Microfibers are synthetic filaments, 70% polyester and 30% polyamide, that are interwoven into the desired cleaning cloth, dust mop or wet mop. A single strand of microfiber is about 1/20th the diameter of a strand of silk. These ultra fine fibers can get down into surface imperfections not visible to the naked eye. This allows the microfiber product to deep clean any surface better than traditional cloths or mops. Microfiber is a lint free, non-abrasive, and hypoallergenic product that allows you to clean better and faster with less effort, less chemicals or even with no chemicals.

Unlike ordinary mops that move or push dirt and dust from one point to another, microfiber products get underneath the dirt and lift it from the surface. It then holds the dirt within the cloth or mop/pad, until it is washed. So, what does all this mean?

With microfiber items, you and your people will clean faster, better, and safer than with ordinary dust mops and wet mops. Microfiber's unique construction collects and holds dust, dirt and allergens better than traditional cleaning methods. Microfiber cleaning will use less chemicals and water for substantial cost savings and “greener cleaning”. No chemical treatments are needed on microfiber dust mops. Microfiber dust mops and wet mops can be laundered and reused hundreds of times, resulting in an estimated 60% lifetime savings over traditional dust mops and wet mops. Microfiber floor care tools are about 75% lighter than traditional tools which reduces worker strain and fatigue resulting in better worker satisfaction and better worker productivity.

Recent studies have shown that because of its ability to remove bacteria and viruses along with its ability to clean with a reduction in chemical usage, microfiber products have become increasingly popular and valued in the health care industry.



For more information about the many microfiber products we carry or to set-up a no cost, no obligation demonstration with our microfiber products, please give us a call at our Davenport office at (563) 445-6644 or at our Cedar Rapids office at (319) 395-0445.