

# The Great Western News

July 2008

## Catch A Fresh Wave



Ask Mr. Janitor:  
We do a lot of laundry. Are you aware of anything new in laundry products that could either save us money or might be "greener" than the products we have been using for years?



Mr. Janitor Answers:  
You need to look at the *Clothesline Fresh* Laundry Care Products by Spartan Chemical Company. It is a complete line of laundry products designed to do both things you asked.

Let's start by explaining that *Clothesline Fresh* Laundry Care Products are indeed a complete line of laundry products. There are 12 items in the line. Nine of the items are products that will normally run in your washer; while three of them are spotters for specific problems on your laundry items. *Clothesline Fresh* products are not "business-as-usual" products even though they do the jobs you expect. In fact, they will likely out perform your current, traditional laundry products. These products are designed with the latest technology to give superior cleaning performance at a lower cost than traditional products. This new technology is more environmentally preferable than most traditional laundry products.

*Clothesline Fresh* Laundry Products can be used by anyone who desires quality, environmentally preferable laundry products that excel in most types of water conditions. *Clothesline Fresh* products contain new award winning "green" surfactant technology to provide deep cleaning with biodegradable water softeners not found in competitors formulations. For example, the patented polymeric technology used in the *Clothesline Fresh* Laundry Detergent quickly suspends tough oily soils and particulate soils to prevent them from redepositing back onto the fabric. This new technology also allows the cleaning surfactants to quickly dissolve in the wash water, permitting quicker, more effective cleaning in all water temperatures. *Clothesline Fresh* Laundry Detergent does not contain phosphates or nonphenols, both of which can have a negative environmental impact. All of this great technology and performance will likely cost less in use than what you use now.

Let's list the types of products in the line so you can see that we are talking about a complete, full line of laundry care products. The *Clothesline Fresh* Laundry Care Product Line consists of : a Laundry Break, a Build, a Laundry Detergent, a Chlorine Bleach, a Color Safe Bleach, a Fabric Softener, a Fabric Softener/Sanitizer, a Laundry Sour, a Sour/Softener, an All Purpose Spotter, an Alkaline Spotter, and a Rust and Iron Remover. These products can be used by themselves or with other products. There is not enough space to describe all of these products here, so please contact us with any questions you may have about these cutting-edge, technologically advanced products that will save you money and move you in a "Green" direction.

Call us with questions at our Davenport office at 563/445-6644 or in Cedar Rapids at 319/395-0445.



### Please Note

Great Western Supply Company will be closed on Friday, July 4 to celebrate our nation's independence. We will reopen at 7:30am on Monday, July 7. Have a safe holiday.



**Great Western Supply Co.**

*Helping to make Your Life easier.*

**Delivering high quality paper and janitorial supplies  
and equipment to Schools, Offices,  
Contract Cleaners, Industrial and Healthcare.**



**What we Offer:**

**Janitorial Supplies  
Industrial Supplies  
Cleaning Equipment  
Cleaning Supplies**

**Equipment Repair  
Cleaning Chemicals  
Floor Care Products  
Product Training**



Great Western Supply Co. is known for its exceptional customer service - and we work hard to keep that reputation:

- We're your single source for paper, chemicals and equipment.
- Order any way you like - phone, fax, online or call your personal service representative.
- We confirm each order so there are never any surprises when it arrives.
- Our pricing is always fair - and we constantly work to drive them lower.
- Invoicing is prompt and detailed.



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